

Dr. S. ARUN KUMAR

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1. Personal bio-data:

a) Position/Designation : Scientist

b) Joining date in ICAR : 15th December, 2009, (DOB: 29/03/1977)

c) Discipline and specialization : Agricultural Extension

d) Training/advance exposure in the area of work: Data Analysis using SAS” under NAIP, 13-18 December, 2010, NAARM, Rajendranagar, Hyderabad, AP

e) Contribution to the scientific advancement:

- Associated with four important rice research projects that aims to study the various socio-economic aspects of rice
- Mapping of various partners/actors of rice technology value chain and Classification of the various rice partnership projects based on the identified functional categories
- Documentation of the existing partnership formation cycles in rice research
- Associated in the development of Rice Knowledge Management Portal
- Involved in conducting demonstrations at farmers’ fields and various capacity building programmes on Rice

2. Future Planning of research:

- Complete documentation of the partnership activities in the rice value chain including the research and extension
- Identification of the appropriate factors for creating an enabling environment for Rice Partnerships for Research and Extension
- Studying the performance of evolved partnership model at various conditions (identified factors)

3. Publications:

- **Arun Kumar, S.** and Premlata Singh. 2008. Perceived constraints of contract farmers and apprehensions of non-contract farmers in Tamil Nadu. **Pusa Agricultural Science.** (Accepted for Publication).
- **Arun Kumar, S.,** Singh, A. K. and Mishra, O. P. 2004. Television viewers' activity behaviour towards Krishi Darshan Programme. **Journal of Communication Studies.** 21(2):50-57.
- N. Meera, Shaik, **Arun Kumar. S,** Muthuraman, P, Chiranjeevi, K, Rajendar Reddy, V. and Mangal Sain. 2010. Socio-economic Assessment and Sustainable Livelihood Analysis in Rice Farming Systems. *Journal of Rice Research*, 3(2): 60-67.
- Meera Shaik N, Mangal Sain, P Muthuraman, **S Arun Kumar,** B Sailaja. , SSP Jyothi and BC Viraktamath. 2010. Critical Analysis of E-learning opportunities and E-readiness in the Public Extension System: Empirical evidence from Tamil Nadu. *Journal of Global Communication* 3(2): 11-18.
- Katinka Weinberger, **Arun Kumar,** Jaw-fen Wang and Peter Hanson. 2008. Impact on adopting disease resistant tomato varieties on crop management practices and farm livelihoods. *Asian Seed and Planting Material.* Vol. 15, No. 5: 25-28.

4. Other relevant activities of Scientist :

- Assist in coordination of Frontline Demonstrations on Rice that are being conducted all over the country.
- Help in coordination of various training activities at DRR.
- Resource person in different training programs conducted at DRR.
- Member of Aesthetic committees.